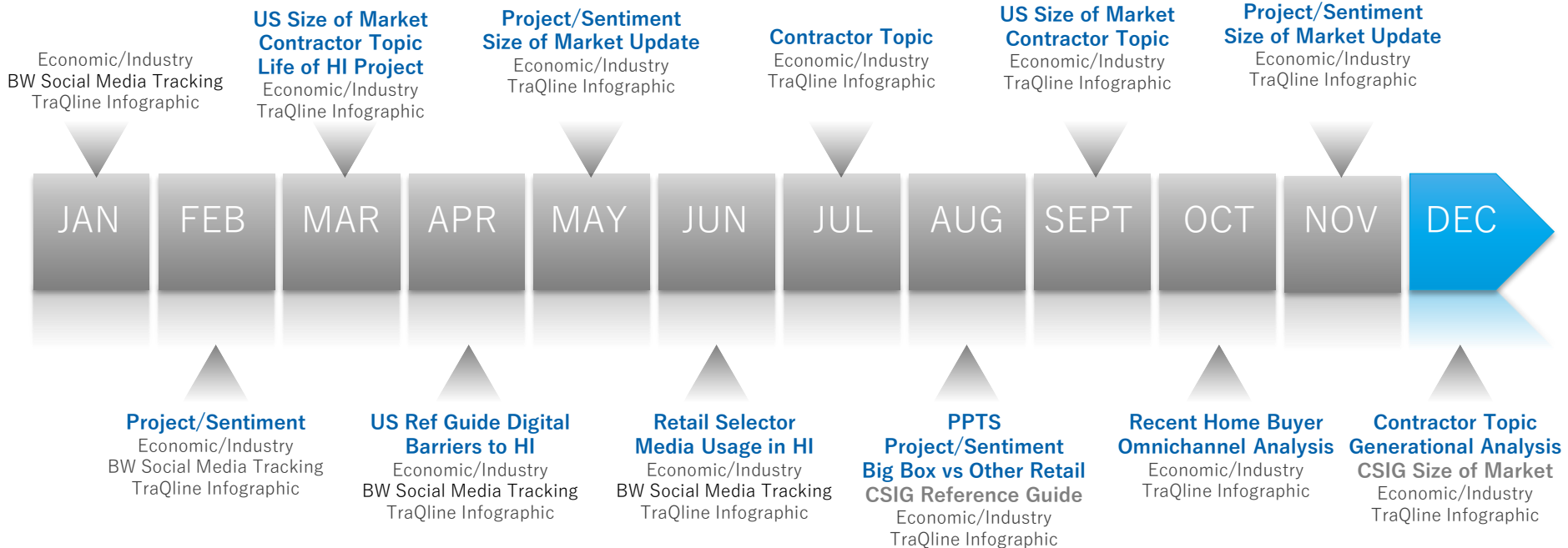


# HIRI 2018 Research Calendar



HOME IMPROVEMENT  
RESEARCH INSTITUTE



## ■ Monthly Updates

- Economic and Industry Report
- TraQline Infographic

## ■ Quarterly Updates

- Consumer Project/Sentiment Tracking
- Contractor Topic Study

## ■ Multiple releases

- US Size of Market Forecast (Mar, Sept)
- US Size of Market Update (May, Nov)

## ■ Annual Update

- US Reference Guide

## ■ Major Research Releases

- Product Purchase Tracking Study (PPTS)
- Retail Selector Study
- Recent Home Buyer Study

## ■ Canadian Special Interest Group

- Data releases August/December

## ■ Special analysis reports

(based off HIRI studies)

- Life of HI project
- Barriers to HI
- Big Box vs Other Retail
- Omnichannel Analysis
- Media Usage in HI
- Generational Analysis